

XIME News

Vol. No. XXX / Issue No. 5 August 2021



In the Sad Demise of
REV. FR. (DR.) E. ABRAHAM, S.J.
Former Director, XLRI and
Founding Member of Xavier Institute of Management & Entrepreneurship
on July 14, 2021, Indian Management Education
has lost one of its leading figures.

XIME family cherishes the precious memories of his association
with it over the years.

**XAVIER INSTITUTE OF MANAGEMENT & ENTREPRENEURSHIP
BANGALORE, CHENNAI & KOCHI**

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XIME BANGALORE NEWS

Prof.J.Philip, Chairman XIME Bangalore has been awarded the much coveted 'Excellent Chairman of leading institute of India Award 2021' by Competition Success Review , India's premier Current Affairs and Career Magazine



'Excellent Chairman of Leading Institute of India Award 2021'

CHAIRMAN'S DIARY

POSITION PAPER ON PGDM

Association of Indian Management Schools (AIMS) has appointed under the Chairmanship of Prof. J. Philip, Chairman, XIME Bangalore a Working Group to develop an approach paper to be submitted to the Education Ministry on the future of PGDM. In this connection, AIMS has also decided to take the help of Ernst & Young as Consultants in developing the strategy paper. Prof. Philip has already prepared an approach paper on the same and had discussion among the senior functionaries of AIMS along with E&Y.

As part of preparing the position paper, E&Y is supposed to have four regional meetings with seniors of PGDM system and industry representatives. The Bangalore meeting

was held on July 10, 2021 at XIME Campus. E&Y had three Consultants participating in the discussion. From our side, we had our Chairman, Prof. J. Philip, Mr. Kamal Bali, Board Member and Mr. Anil J Philip, Vice President, XIME, Mr. Bijou Kurien, former President, Reliance Retail, Director Dr. M. Nellaiappan, Dr. Anil Rao Paila, Director, Welingkar Institute and Dr. V. G. Dhanakumar, Director, Indian Institute of Plantation Management and President, Karnataka Association of Autonomous Business Schools. The Group had a lively and in- depth discussion on the issues faced by PGDM in the context of NEP and argued that PGDM schools must remain as autonomous institutions with MBA granting rights.



The Distinguished Participants in E & Y meeting at XIME, Bangalore



Session on 'Mentoring' by Chairman XIME Bangalore, Prof. J. Philip

ENHANCING EXECUTIVE COMPETENCIES:

XIME Bangalore is working on a Consultancy Project with Apollo Tyres, Chennai on the

above them. The first Department selected for this purpose is the R&D Department of Apollo Tyres. The company had selected 16 promising executives to be developed under the Project. Chairman, Prof. J. Philip is the leader of the Consultancy Team along with Dr. M. Nellaiappan, Director, XIME Bangalore and Dr. David Jawahar, Director, XIME Chennai. The Group has already conducted for the benefit of these

executives 2 workshops, both held at XIME Chennai Campus. The latest one was on 13th July. The 3rd in the series will be conducted at XIME Bangalore Campus during August 5, 6 & 7. The programme includes considerable mentoring, coaching and exercises devoted to self-discovery.



Prof J Philip, Chairman, XIME Bangalore awarding the laptop to Ms. Anna Sunny at XIME -Chellanam Relief Program

ASSISTANCE TO CHELLANAM VILLAGE STUDENTS:

In the recent flood fury in Kerala, this village near Ernakulum was devastated. This village is mostly inhabited by fishermen. Very many of them have lost some of their possessions and properties and suffered serious damage to their houses.

As part of the Institution's Social Responsibility (ISR), XIME decided to offer to

44 school-going children of fishermen folks of Chellanam, a versatile mobile telephone each and a laptop computer to a girl who is doing her Bachelor's in Analytics. These people have been chosen through the help of a well-known and well-respected NGO - Kerala Action Force. The Award giving was inaugurated by Prof. J. Philip, Chairman, XIME Bangalore by awarding the first mobile telephone to one of the children and the laptop to Ms. Anna Sunny.

WEBINARS

Recently, XIME conducted 3 joint Webinars with Malayala Manorama, Mathrubhumi and the latest (on 24th July, 2021) with MES Institutions. Students and teachers of various Institutions in Kerala under MES participated. Prof. Philip spoke in this Webinar on the new Programmes that the Institution is offering and its distinctive competencies in the field of management education. A detailed Report appears on the Webinars elsewhere in the Newsletter.



Webinar on 'Management- Civil Services'

STUDENT CLUB ACTIVITIES - XIME BANGALORE

XSEED		
Event	Description	Date
Bodhi	International Yoga Day was celebrated online by organizing workshop on the importance and benefits of Yoga with Mr. Sadanandan Pillai, a certified yoga trainer as the resource person. 3 posters and 1 video was created to spread awareness and promote the workshop for 2 weeks using Instagram, LinkedIn, and WhatsApp.	June 21, 2021
Blood Donation	Blood Donor Day was celebrated by a blood donation campaign organized to spread the awareness on donating blood. A total of 10 posters were created highlighting the dos and don'ts of blood donation. 350 - 400 views of these posts on social media.	June 14, 2021
Pride Month	A 30-day campaign 'Pride Month' was organized to promote the self-affirmation, dignity, equality, and increased visibility of the LGBT community. Six posters were designed in total which received 182 likes on social media.	June 1, 2021
For Life	XIME lent it's helping hand during the pandemic by creating a social media platform, for people to get information about the availability of oxygen cylinders, vacant beds, Remdesivir, plasma in the respective states. The beneficiaries are from Trivandrum, New Delhi, Vadodara, Chennai, Orissa, Mumbai	May 22, 2021
'Nurses Day' Celebration	'Nurses day' was celebrated by expressing love and gratitude to the nurses all around the world sharing a poster where each club member holds a letter, that completes 'Happy International Nurses Day' on Instagram.	May 12, 2021

HRUDAY		
Event	Description	Date
Hruday- Insta Hunt	International Human Resource's Day was celebrated online by conducting competitions in the HR domain.	May 21,2021
Electives Quandary Meet	The event was organized by seniors batch students to handhold the juniors students through the process of selecting the electives.	May 7, 2021

Hruday Farewell '25	HRuday bid a formal goodbye to the seniors- a farewell party	April 7, 2021
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XORATION

Event	Description	Date
Guest Speaker Session	Seminar by Dr. Shubhra Chakraborty, CEO and Founder of POSHAN on personal branding.	June 26,2021

FINITIATIVE

Event	Description	Date
Guest Speaker Session	Seminar on 'Decoding the basics of a Bank's Financials and Understanding its NPA burden' with Mr. Soumik Bhusan, CA and Mr. Shaleen Srivastava, Chief Manager - Data Analytics, Central Bank of India as resource persons.	June 6,2021

FDP/MDP

The Faculty Development Programme on 'Research Methodology: How to Excel in Publishing Research Papers' was conducted online from Xavier Institute of Management & Entrepreneurship, Bangalore from 21 June, 2021 to 25 June. 2021. A total of 200 participants from across the country had registered for the programme. The programme was inaugurated by Prof J Philip, Chairman of XIME, Bangalore and he took the first session also. The other 15 sessions were conducted by the following very experienced Resource persons Prof. Mathew Manimala, Prof. NMK Bhatta, Prof. RM Hari, Prof. Joshin John, and Prof. Asraar Ahmed.



Faculty Development Programme on Research Methodology

XIME Bangalore conducted a MDP on “Leadership Development” for 250 Middle Level Executives of NLC India Ltd a ‘Navratna’ Government of India Undertaking from May 10 to June 17, 2021. Dr. Roshni James, Dr. Rajkumar S and Prof. Sanjoy Mukerji engaged sessions on Business Communication, Business Finance and Project Management respectively.

Ph.D. SCHOLARS’ DAY 2021

XIME celebrated the annual research event “Ph.D. Scholars’ Day” for the year 2020-21 on 10 April 2021. Prof J Philip, Founder & Chairman, XIME Bangalore Chaired the meeting. 24 research Scholars attended the event physically and 2 scholars attended virtually. Prof Mathew Manimala, former professor of IIM Bangalore joined as Keynote speaker. XIME Secretary Mr. CJ Kuncheria, XIME Bangalore Director Dr. M Nellaiappan, XIME Research Guides and XIME Faculty members also graced the occasion.

Prof NMK Bhatta, Dean (Research), while welcoming the audience, thanked the chairman for his continuous support to the Research wing which helped in reaching a Scholar Strength of 26 (which is the highest in any Research Centre of the University of Mysore in Management Discipline) and also in the published research output of XIME faculty over the last 3 years crossing the magic figure of 100.

Chairman, Prof Philip in his address advised the scholars to ensure that their Research results in considerable value addition to the research universe in general and to the nation in particular. He gave examples of some of his papers which remained as reference material for Government and many organizations for decades. He advised the scholars to inculcate “Creative Restlessness” which will act as the foundation for successful research.

Prof Mathew Manimala, in his keynote address appreciated the achievements of XIME, Bangalore in the field of research in recent years. He advised scholars to strive for excellence in research instead of doing for the sake of getting a degree. He spoke about Herbert Simon’s theory on how our perceptions are colored by who we are and emphasized on significance of research in furthering academic career.



The Ph.D Scholars with Chairman Prof. J Philip

COMMENCEMENT OF Ph.D. COURSEWORK SESSIONS: 2021

Ph.D. Coursework sessions for Scholars registered in 2020 and 2021, commenced at the XIME, Bangalore on 24 Jul 2021. Prof J. Philip, Chairman, XIME, Bangalore while inaugurating the Coursework sessions, advised the scholars to make their Research meaningful so that it adds immense value to the growth and development of the country. He reiterated the value system and brand image of XIME and asked the scholars to ensure that their work enhances the image of XIME and University of Mysore and also



Prof J Philip Inaugurating the Ph.D Coursework Sessions

gets referred to by future generations of researchers for times to come. A total of 15 Scholars are attending the coursework which will continue till 11 Dec 2021.



Snapshot of Scholars attending Ph.D coursework sessions

SIP- AN INVESTMENT INTO YOUR FUTURE

Mr. Anil Philip, Executive Vice President at Vodafone and Vice President of XIME Society interacted with students of all three XIME campuses on the importance and benefits of their Summer Internship Projects during the orientation programme ,” SIP - An investment into your future”

STUDENT PUBLICATIONS

- "Increasing Pub Culture in India", Aadil Ahammed, Akshat Jain, Albin George, Business Studies Journal, ISSN-1944-6578-13-3-146, Volume 13, Issue 3, 2021;
- Arindam Das, Ankit Sanyal, (2021), "Factors Influencing Personal Finance Literacy Among Graduating Students In India", Journal Of Emerging Technologies And Innovative Research, Volume 8, Issue 7, pp. 895-943.

ORIENTATION PROGRAMME FOR BATCH 2021-2023

XIME inaugurated its orientation programme 'INSPIRE' for the Batch 2021-2023 on July 01, 2021. Mr. Anil Philip, Vice President of XIME society, as a prelude welcomed and congratulated the students for choosing XIME and presented a glimpse of the XIME legacy. The freshman students of all the three campuses of XIME got to witness a month long unique orientation program comprised of Distinguished Speaker - sessions, Panel Discussions, Alumni interactions, Bridge courses and Student Club Activities.



Mr. Anil J Philip, Vice President of XIME society - Welcome address at the orientation programme

Prof J Philip, Chairman of XIME Bangalore, in his address on 'Management Education-A NewLife' advised the students to be proactive in both curricular as well as co-curricular activities. He expressed his delight in the fact that the admission at XIME is purely based on merit and has been consistent in maintaining the regional, cultural and gender diversity.

He touched upon the principles of leadership and management, and emphasized on the importance of time management and living the values of the organization. Sharing his rich professional experience across academia and industry in public as well as

private sector he reminded the students on the need to seize every opportunity during the two years of academic life at XIME.

Dr. M. Nellaiappan, Director XIME Bangalore gave a bird's eye view on the Life @ XIME focusing on the vision, associations and partnerships, rankings and international accreditations. He highlighted the student centric approach of XIME and its emphasis on the 'transformation mantra' through the unique curriculum and pedagogy encompassing new and innovative courses like Business Simulation, Technology Trends, & Decision Support Tools, Liberal Arts, Learning Circle and Contemporary Business



Prof J Philip, Chairman of XIME Bangalore - Inaugural address at orientation programme

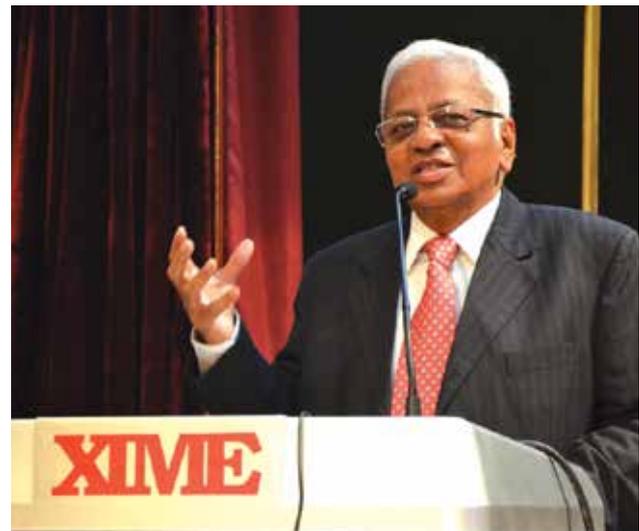


Dr. M. Nellaiappan, Director of XIME Bangalore, addressing the students on 'Life at XIME'

Mr. Kamal Bali, Managing Director of Volvo Group India addressed the students on the topic 'What does industry expect from B School students'. He talked about the excellent opportunities available to the students to build India for the new world, at this point of time. He also emphasized on the need for an optimistic approach to life especially in the pandemic situation.



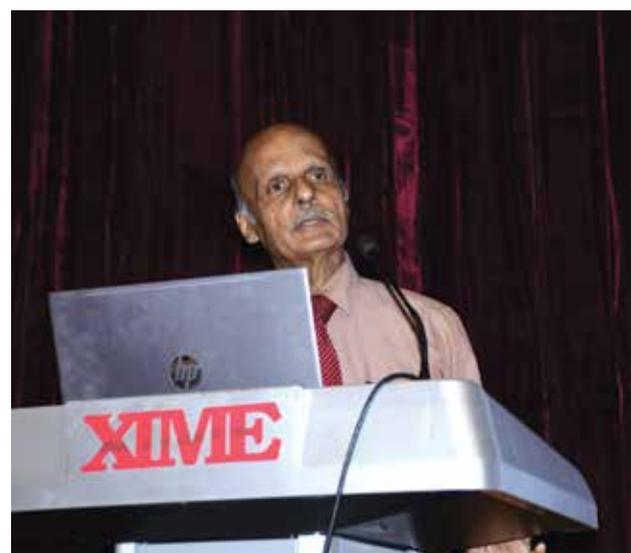
Dr. B. Muthuraman, Former Vice Chairman of TATA Steel Ltd and Chairman XIME Chennai spoke on 'Management Education seen from 3 Vantage Points - As a Student, Managing Director of a large Corporate and Chairman of a B-School. He reminisced about how his management education at XLRI shaped his outlook to business and a course in liberal arts convinced him of the need for humane approach and creativity. His journey through several roles across many industries and organizations culminating in 'Head of organizations ' is a sure model for budding management graduates.



Dr. J Alexander, President of XIME Society, delivered a valuable lecture on 'Chase Your Dreams' at the orientation programme. He reinforced the power of dreams and advised students that the goal of their career should be to touch and transform the lives of people.



Dr. J Alexander, President of XIME, addressing the students at orientation programme



Amb. C.P.Ravindranathan IFS(Retd.), Chairman XIME Kochi addressing the students on Societal Context and Liberal Arts in Management

ORIENTATION - 'INSPIRE 2021'

Name of the Speaker	Designation	Topic
Mr. Vinay James Kynadi	Chairman, Smartspeakers & Managing Partner, Venture Way Capital	What happens in a good business school
Mr. George Selvam	Chairman, 5E Serpraise	Transformation to a Management Career
Prof. A. Anantharaman	Former Provost, XIME Bangalore	Knowing', 'Doing', 'Being' in Business Education
Mr Burzeen Vakil,	Director, Marketing and Communications, Red Hat, Asia Pacific	Alumni Leader Connect - Marketing
Mr Anand Pillai	Chief Transformation Officer, Mothersonsumi Infotech and Designs Ltd & Managing Director, Leadership Matters Inc.	Leadership Agility
Dr. J Alexander	President, XIME Society and Former Chief Secretary, Govt. of Karnataka	Chase Your Dreams
Dr. David Jawahar, Director, XIME Chennai	Director, XIME Chennai	How PGDM Scores over an MBA
Mr Bijou Kurien	Chairman - Retailers Association of India (RAI), Independent Director	Challenges in the Post-Covid World
Panelists: Ms. Shalom Thomas Mr. Kaushik Gopalan Ms. Padma Srinivas	Senior Manager- International HR Director - HR, Neustar Labs, India Organisation development and HR Consultant	Panel Discussion on "Communication Skills & Success in Career"

Mr Nanjappa B S	Head HR - APAC, LATAM, Enabler Functions and Employee Relations, Infosys	Alumni Leader Connect - HR
Prof. Ashok Prasad	Co-Founder & Managing Trustee, Clothes2Causes Trust	Integrating People, Planet & Profits
Amb.C.P. Ravindranathan, IFS(Retd.)	IFS (Retd.), Chairman, XIME Kochi & Former High Commissioner of India to Australia	The Societal Context and Liberal Arts in Management
Mr. Yaerid Jacob	Alumnus, IESE Barcelona & Manager of Projects, Triune Energy Services Pvt. Ltd.	A Growth Mindset while doing your Management Program
Dr Manoj Varghese	London Business School ,2021 Sloan Fellowship, & Former Director of User Operations, Facebook	Shaping Yourself as a Leader
Mr Manoj Prabhu	Executive Coach, Leadership Development, Storytelling & Effective Manager Journey, The Black Board India	A hard look at Soft Skills
Mr Gopakumar KA	Specialist - International Supply Chain Management and Logistics, BMW Group	Alumni Leader Connect - Operations
Mr C.K. Kumaravel	CEO and Founder, Naturals Salon and SPA	Entrepreneurs - The New Age Freedom Fighters
Mr Sandipan Mitra,	Co-founder & CEO, HungerBox	Alumni Leader Connect - Entrepreneurship
Dr. Joshin John,	Associate Professor, XIME Kochi	Introduction to the Case Method
Mr Dennis Abraham,	Senior Director - Finance, Hewlett Packard Enterprise	Alumni Leader Connect - Finance
Mr Mike Murali	Director Marketing & Chief Fun Officer, Capgemini	Do What You Love Doing

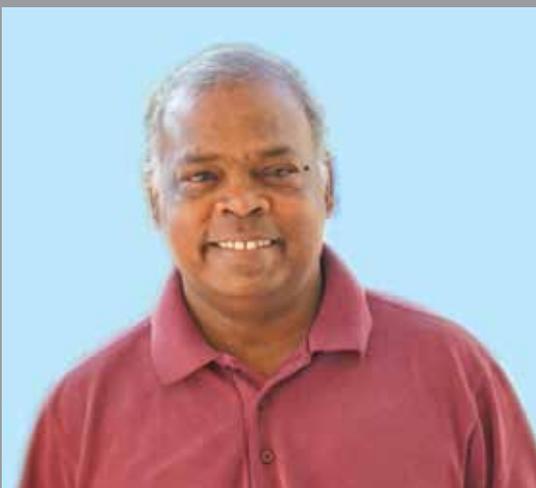
PLACEMENT

The placement process for the students of PGDM 2019-21 batch at XIME, Bangalore, Chennai and Kochi commenced on December 02, 2020. More than 90 companies participated at each campus in this year's virtual placement process and 95.64 % of the outgoing batch is already successfully placed. Leading companies like Infosys, PwC, Accenture, Wipro, IDFC, EY, Daimler, Novo Nordisk, Bosch, Titan, TCS, Tech Mahindra, IDFC, Oracle, HDFC, GE, Sonata, Tata power, HPE, VMWare, Arcesium and Mphasis were part of the process. Unicorns like Digit Insurance and PhonePe and other Startups like Hunger Box, Hevo Data and NoPaperForms were also part of the process. The top recruiters

of this season are Infosys, Wipro PwC and Sonata Software in that order.

XIME invited forty first time recruiters this season and these recruiters hired around seventy students. The various roles for which students were recruited include Consultant, Business Analyst, Credit Analyst, and Research analyst, Area Manager, Business Development Manager Etc., across sectors. Currently around 7 companies are in process for the remaining 13 students of the outgoing batch across three campuses. Placement activities are managed and coordinated centrally from Bangalore campus, for students of all three campuses of Bangalore, Kochi and Chennai.

HOMAGE



MR. ISAAC VIJAY KUMAR

We continue to be shocked at the sad demise of a senior staff member Mr. Isaac Vijay Kumar (Asst. Admin. Officer) on July 01, 2021. He has been a valued member of XIME team since 2000, who was very actively involved in the Institute's activities with dedication and commitment. He will be greatly missed. May his soul rest in eternal peace.

XIME KOCHI NEWS

STUDENT CLUB ACTIVITIES - XIME KOCHI

XSEED		
Event	Description	Date
Environmental Day Observed	<p>On the World Environment Day XSeed and OISCA conducted an interactive session with Mr. P Vijayan IPS (IG, Kerala Police) and Dr. N. Krishnakumar IFS (retd) - (President, OISCA) as the main speakers.</p> <p>A webinar was also organised on the topic "Mental and Physical health of youths to meet the emerging challenges in Covid times".</p>	June 6, 2021
'World No Tobacco Day'	'No Tobacco Day' was celebrated with the release of a reel video produced by Naman of Batch 8	May 31, 2021
'Mother's Day'	A video was released expressing the love and gratitude for mothers.	May 9, 2021
"Listen Believe Support".	A campaign to create awareness on the PoSH Act 2006 and the prevention of sexual harassment.	April 30, 2021
Know Your Social Entrepreneurs	The club made posters on social media to celebrate our unsung social entrepreneurs (Raashi Anand, Binish Desai, Sharad Vivek Sagar, Harish Hande, Dr. Urvashi Sahni., Anshu Gupta , Ajaitha Shah, and Sumita Ghosh)	April, 05 to May 31, 2021

FINITIATIVE

Event	Description	Date
Alumni Talk Series	XIME alumni, Mr. Alphet P Davis, Ms. Saloni, Mr. Rahul Kumar and Ms. Dhivya R addressed the students on the Summer Internship Project and the scope of Finance in shaping students' careers.	May 29, 2021

X-OPS

Event	Description	Date
Alumni Talk	A session on the opportunities for students in operations domain by the alumni of XIME.	May 29, 2021
Game (Xavier's super league)	Winners : Alpha Q-Football, Team Spartans -Cricket, Suchitra Roy Bhuri and Gunda Babi Harsha-Chess, Shalini Joshi and team-Badminton, Prakash Raj and team-Table tennis	April 5-15, 2021

MARKXIME

Mark Jargons	Weekly posts by Mark Xime featuring various marketing jargons: Bounce Rate, Conversion Path, Marketing Funnel	April 8-28, 2021
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DISTINGUISHED SPEAKERS' SERIES WITH IIC AND IEDC



IIC and IEDC innovation-mentor session

Event	Description	Date
An orientation on Institution's Innovation Council	The teams of IIC and IEDC conducted an orientation on the Institution's Innovation Council led by Mr. Ashok Remi John, innovation ambassador provided his valuable insights on the innovation and mentoring.	April 11, 2021
Council Meeting for Q3	IIC and IEDC conducted a council meeting for Q3. The agenda of the meeting was to discuss the progress of Q2 and plan for the Q3 activities.	April 06, 2021
Young Entrepreneurs	The IIC and IEDC club of XIME Kochi celebrated 'Young Entrepreneurs' by dedicating social media posts which talk about their commendable work.	April 04, 2021

EVENTS BY LEARNING AND DEVELOPMENT

An exciting session of Zumba was conducted by the students of Learning and Development electives on April 13, 2021 under the guidance of Dr. Ranjana Mary

Varghese, Associate Dean, XIME Kochi and Deputy Director, Xavier Leadership Centre. The session highlighted the importance of well-being and gave the students a much-needed break from their busy schedule.



Zumba Session

'INTERNATIONAL YOGA DAY'

On the occasion of International Yoga Day, celebrated on 21st June 2021, XIME Kochi organized a Virtual Yoga Session. The Guest and trainer for the session was Mr. Rajat Kaushik, Master in Yogic Science and 500

hours Ashtang Yoga Trainer. XIME Kochi students and teachers practiced Yoga as per the instructions of the Trainer for 45 minutes, from Surya Namaskar to Pranayam, we did it all.

CONVOCATION 2021!

The 6th and 7th Convocation of XIME Kochi was conducted on 30 April, 2021 at the Maria Philip Memorial Auditorium in a hybrid mode. The Chief Guest of the event was Sri. Tom Jose, IAS (Retd.), Former Chief Secretary, Govt. of Kerala.

Amb. C.P. Ravindranathan, IFS (Retd.), Chairman XIME Kochi, declared the

Convocation open virtually. Prof. J. Philip, Principal Founder and Chairman, XIME Bangalore in his address quoted Thomas Edison, "There is no substitute for hard work" and expressed his confidence on the high standards and quality of students graduating from the portals of XIME and wished them the very best in their careers.

XIME President Dr. J. Alexander, IAS (Retd.), Former Chief Secretary, Govt. of Karnataka, asked the graduating students to always keep their spark and enthusiasm alive.

Dr. Francy, Director XIME Kochi, has presented the annual report. 95 students from Batch 6, 1 student from Batch 5 (all in absentia), 40 students of Batch 7 in person, 21 students of Batch 7 in absentia were



Chief Guest Sri. Tom Jose, IAS (Retd.) - Convocation XIME Kochi

conferred the Diploma by the Chairman on behalf of the Board of Governors of XIME Kochi. Further to that, the Excellence awards were announced in different categories.

Chief Guest Sri. Tom Jose, IAS (Retd.) in his address underlined the significance of being health conscious and compassionate. Chairman expressed the hope that students will use the skills and values they imbibed from the PGDM will stand in good stead while they pursue their careers. Director General Dr. Kuncheria P Isaac used the analogy of "Salt loses its value if it loses its taste" to stress the need to use all the skills and knowledge they learnt to good use in their careers and life. Ms. Rohini and Ms. Aboorva of Batch 6 and Batch 7 respectively shared their experiences at XIME



Convocation - XIME Kochi

AWARDS WINNERS

Award	Recipient name	Batch
Chairman's Gold medal	Ms Aparna Vishnu and Ms Shameena Thomas	6 th and 7 th respectively
XIME President's Roll of Honour	Mr Bibhu Prasad Panda and MR Joel J Manjaly	6 th and 7 th respectively
Late Prof. J.D. Cherayil Memorial Award	Ms Uzma Sayed and Ms Apurva Yandra	6 th and 7 th respectively
KLM Axiva Finvest Award	Ms Aparna Vishnubhatla and Ms Apurva Yandra	6 th and 7 th respectively
Sub Chemie India Pvt Ltd Award	Mr. Gunda Babi Harsha	Batch 7
POABS Group Award	Mr. Gunda Babi Harsha	Batch 7
Excellence in Talent Management	Ms. Neena Soman and Ms. Shameem Cina Thomas	6 th and 7 th respectively
Kinder Multi-speciality Hospital Award	Ms. Neha Kumari	Batch 7
Excellence in Economics Award	Mr. Abdur Rehman and Mr. Joel J Manjaly	6 th and 7 th respectively
George Thomas Kuttukapally Memorial Award	Mr. Nixald Dinesh and Ms. Aboorva JA	6 th and 7 th respectively
Sunny Diamond Award	Mr. Nandan P and Mr. Joel J Manjaly	6 th and 7 th respectively

ONLINE CERTIFICATION PROGRAMME

XIME Kochi launched the six month long online certification programme on Business Analytics for working professionals on 23 May, 2021.

WEBINAR - 'LEADERS OF TOMORROW' BY XAVIER LEADERSHIP CENTRE & MALAYALA MANORAMA



Webinar - 'Leaders of tomorrow'

Xavier Leadership Centre in association with Malayala Manorama conducted a Webinar on Civil Services, '**Leaders of Tomorrow**' on June 12, 2021. The panelists were Dr. J. Alexander IAS (Retd), Former Chief Secretary & Cabinet Minister of Govt. of Karnataka, Mr. P. C. Cyriac IAS (Retd), Former Additional Chief Secretary, Government of Tamilnadu, Mr. Abraham Kurien IPS (Retd.), Former DGP, Govt of UP and Ms. Aishwarya Dongre IPS DCP, Kochi City.

More than 200 participants attended the session. Dr. Alexander spoke about the importance of being passionate about in whatever you do which was endorsed by Mr. Cyriac. Mr. Abraham Kurien emphasized on the need to read and analyze the relevant articles in the newspapers. The panelists shared their thoughts on various approaches to prepare for UPSC examinations.

FACULTY ACHIEVEMENTS

- Dr. Vishnu C Rajan was the resource person at KTU Sponsored FDP on Supply Chain Modelling and Logistics Management from July 5-9,2021
- Dr. Ranjana Varghese was the resource person for a session for the Degree students of RD College of Arts and Science Erode on May 25, 2021 on the topic "How to make a digital footprint"
- Dr. Vishnu C Rajan was invited by APJ Abdul Kalam Technological University (Kerala Technological University) on

May 8,2021 to the Panel of Question Paper Setting for the Industrial Engineering domain.

- Dr. Vishnu C Rajan chaired a session at International Conference on Sustainable Materials, Manufacturing and Renewable Technologies (i-SMaRT) 2021, held on April 23,2021, organized by the Department of Mechanical Engineering, Federal Institute of Science and Technology (FISAT): Angamaly, Kerala, India
- Prof. (Dr.) Kuncheria P.Isaac was one of the panelists at India Education Summit organized by ICFAI Group on 6th April. The panel discussion was on the topic "How Universities Capitalizing on Students Transitions to Digital Mediums"

STUDENTS' ACHIEVEMENTS

- Mr. Rishabh Mahendru won 'the Best Manager' event and Ms. Suchita Roy Bhuri, Mr. Prakashraj P, Mr. Ravi Varma Polaki, Ms. P Charishmitha and Ms. Mahima Shiroor won the first position in the **Operations Event** at @Pragati'21, the management fest of Amrita School of Business Coimbatore, held on 24 and 25 April, 2021.
- Mr. Nandan P. and Mr. Joel J. Manjaly were selected as the Sunny Diamonds 'Outsparkle Award' winners by Sunny Diamonds, an esteemed name dealing with pure diamond jewellery.
- Mr.Sasank Kumar Sah, Ms.Simranpreet Singh, Mr.Medisetty Nitish Bharadwaj and Ms. Sarmistha Acharjee of Batch-8 secured the first position at 'Investra'-Finance Game; Ms.Suchita Roy Bhuri, Ms. Karthika R. and Mr. Prakashraj P. of Batch-8 secured the first position at 'MovCom' - Logistics Games; and Mr. Srinath Kancharla, Ms. Mahima Shiroor, Ms. Nikita Gupta and Mr. Naman Panchal of Batch-8 secured the second position at the 'Brand Rodeos' - Marketing Game, at Shikhar'21 at the international management fest of SCMS Cochin, held on April 29 and 30, 2021.
- Ms. Riya Kushwaha secured the first place and Ms. P. Charishmita (both of Batch 8) secured the second place and Mr. Proshayan Chatterjee was third in Planteers Environmental Education Program implemented by Ensyde. Students were given an opportunity to be a part of ENSYDE, (Environmental Synergies in Development) and learn about concepts in areas of waste management, water conservation, climate change and environment.
- Ms. Gajula Lakshmikant (PGDM 2020-22) has been awarded as the 'Best Intern' at Shriram Life Insurance during his Summer Internship.

XIME CHENNAI NEWS

STUDENTS' CLUB ACTIVITY

Finnacle, the finance Club of XIME, Chennai in collaboration with Shine Projects organized a webinar on Share markets on 9th June, 2021. Shri Venkat Harsha, MD, Shine Projects delivered a lecture on share trading, various stock markets and candlestick concept.

STUDENT'S ACHIEVEMENT

Sachin Singh Chauhan, Batch 04 had received the Stellar Performance Award from Finlatics. It was a two-month live project in portfolio management and equity market research completed in June. He had received a cash prize of Rs. 4000/- with a certificate and a letter of recommendation.

FACULTY PUBLICATIONS

FACULTY PUBLICATIONS-XIME BANGALORE

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2. Aathira, Anant Krishna, N. Meena Rani (2021) "Social Enterprise Marketing: An Analysis of Selected Cases in India", Quest Journals Journal of Research in Business and Management, Volume 9 ~ Issue 5 (2021) pp: 16-24, ISSN(Online):2347-3002, 5/1/2021;
3. Ananya Goswami, Eby Jacob, K. Subha (2021) Impact of work from home on Employee Engagement in the Indian IT Sector, Assistant Professor XIME, Sambodhi, UGC Care, ISSN: 2249-6661, Vol-44 No.-01(XII) : 2021.
4. Dr. Ramar Veluchamy, et al., (2021). "A Study on Work Life Integration of GIG Workers, An Anthology of Multi-functional perspectives in Business and Management Research (Volume 1), pp - 23-32. June 2021. (Google Scholar)
5. Dr. Ramar Veluchamy, et al., (2021). Impact of Emotional Intelligence and Work-Life Integration on Job Stress", An Anthology of Multi-functional perspectives in Business and Management Research (Volume 1), pp - 225-234. June 2021. (Google Scholar)
6. Prachi Agarwal, Dr. Ramar Veluchamy, et. al., (2021). "Awareness of Salaried Employees towards Investment Portfolios", Business Research and Innovation, Excel Publications, Volume 1, pp. 451-460, June 2021. (Google Scholar)
7. Purbayan Paul, Dr. Ramar Veluchamy, (2021). "Factors of Consumer's Choice on Online Cab Booking", Anthology of Multi-functional perspectives in Business and Management Research (Volume 2), Eureka Publications, pp. 229-239. June 2021. (Google Scholar)
8. Shibani Padmanjali, Soumik Sarkar, Trinley Paldon (2021) "A Comparative study on the impact of green practices and the performance of the companies between the developed

and developing nations", Sambodhi, June 2021, UGC Care, ISSN: 2249-6661, Vol-44 No.-01(XII) : 2021.

9. Rishabh Mishra, Rinkesh Kumar Jha, Trinley Paldon (2021). "Do higher debt lead to high growth?", Journal of Huazhong University of Science and Technology, UGC Care, ISSN-1671-4512, June 2021;
10. Aravinda Kumar K S, Cherian S Cherian, Trinley Paldon (2021) Gap study towards service quality in QSR Restaurants using SERVQUAL model, International Journal for Research in Engineering Application & Management (IJREAM), UGC Care, ISSN : 2454-9150 Vol-07, Issue-03, June 2021;
11. Kiran G Mohan, Jayesh K Jayarajan, Dr. Trinley Paldon (2021) "Intention of people towards 'Uber' post Covid -19", JETIR (Journal of Emerging Technologies and Innovative Research, UGC Care, Volume 8, Issue 6, (ISSN-2349-5162), June 2021;
12. Trinley Paldon (2021) "Understanding the intentions of students to use OTT Platforms", International Journal of Innovative Research in Technology, UGC Care, Volume 8, 1st of June 2021.
13. Nikhila B Money, Nikhil S Nishanth, Trinley Paldon (2021) "Impact of Price and service quality on customer satisfaction and customer loyalty in the Indian Telecommunication sector", Sambodhi, June 2021, UGC Care, ISSN: 2249-6661, (UGC Care Journal) Vol-44 No.-01(XIII) : 2021;
14. Naseer Mohamed Jaffer, Amalanathan Paul, Parul Sharma (2021) "Implementation of Project Management Practices in Aerospace manufacturing Industry - Challenges in Pandemic Times", IUJ Journal of Management, UGC Care June 2021, Vol 9, No. 1, June 2021, EOI: eoi.citefactor.org/10.11224/IUJ.09.01.14
15. Aishwarya Gokhale, Abinash Mishra, Dr. Ramar Veluchamy, (2021), "Factors Influencing Purchase Decision and Consumer Behavior in Luxury Cars", Dogo Rangsang Research Journal, UGC Care Group I Journal, ISSN: 2347-7180, Vol-11 Issue-07 No. 2, July 2021.
16. Chhavi Nahata, Bommana Srija, Dr. Rajkumar S, (2021). "The Covid-19 Moratorium: A Reprieve And Not A Waiver", Sambodhi ISSN: 2249-6661, Vol-44 No.-01(XIII) : 2021.
17. Kamalavani, Manisa Singh, Dr. Rajkumar S, (2021), "CONSUMER'S BEHAVIOR & ATTITUDE TOWARDS 9-ENDING PRICING STRATEGY", Sambodhi ISSN: 2249-6661, Vol-44 No.-01(XIII) : 2021
18. Richin Jose, (2021), "Will Netflix become the next blockbuster?: California Management Review , <https://cmr.berkeley.edu/2021/07/will-netflix-become-the-next-blockbuster/>
19. Chhavi Nahata, Bommana Srija, Dr. Rajkumar S, (2021). "The Covid-19 Moratorium: A Reprieve And Not A Waiver", Sambodhi ISSN: 2249-6661, Vol-44 No.-01(XIII) : 2021.
20. Kamalavani, Manisa Singh, Dr. Rajkumar S, (2021), "Consumer's Behavior & Attitude Towards 9-Ending Pricing Strategy", Sambodhi ISSN: 2249-6661, Vol-44 No.-01(Xiii).
21. Lavanya KV, (2021), "A Study On Dividend Policy And Its Impact On Stock Prices Of Selected Companies With Reference To Bse Sensex 100", PalArch Journal Of Archaeology of Egypt, Volume 18, Issue 9, Pp. 363-372.
22. Poornashree Haridas, Rahul Pr, Dr K Subha, (2021). "Impact Of Work From Home Model On The Productivity Of Employees In The It Industry", International Journal Of Innovative Research In Technology, Volume 8, Issue 2.
23. Dr S Kumaraperumal, Dr M Pradeepa, Dr M Nellaiappan, (2021), "Educational Industry Challenges during COVID 19 and the role of ICT", Ilkogretim Online, Elementary Education Online, Volume 20, Issue 5, pp. 1954-1958.

24. Preetisha Sanghmitra, Radhika Jayant Hatwar, Dr. K. Subha, (2021), "A Study On Job Stress Among IT Employees", Journal of Emerging Technologies and Innovative Research, Volume 8, Issue 7, pp. 79-93.
25. Reema K Sans, Parvathy Rajagopal, Dr. Ramar Veluchamy, (2021), "Impact of YouTube Tech Influencers on the Consumer Buying Behavior of Electronic Gadgets", Sambodhi, Vol-44 No.-01(XIII), pp. 173-180.
26. Rutika Gawande, Saloni Keshwani Dr. Ramar Veluchamy, (2021), "Factors determining choice of newspapers a reader buy", Sambodhi, Vol-44 No.-01(XIII), pp. 181-186.
27. Gurpreet Bagnal, Kaustubh Kanungo, Dr Trinely Paldon, (2021). "Psychological Impact Of Covid-19 And Online Learning On Higher Education (MBA/PGDM) Students In India: An Exploratory Research On Whether Genders Perceive Stress Differently?", Sambodhi, Vol-44 No.-01(Xiii), pp. 131-136.
28. "Antecedents and Consequences of Brand Equity-a Conceptual Model For Services Sector", Shivani Kapoor, Dr. N. Meena Rani, Academy Of Strategic Management Journal, ISSN- 1939-6104-20-2-730, Volume 20, Issue 2, 2021;

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1. Dr. Ravi Veeraraghavan, 2021. "Indian Auto Ancillary Industry - A Study on the Financial Performance", International Journal of Management (IJM), 12(3), 2021, pp. 721-727. (Scopus Indexed Journal) .(May 2021)
2. Dr. Ravi Veeraraghavan, 2021."Indian Automobile Manufacturing Industry - A Study on the Financial Performance". International Journal of Business Management & Research, 11(1), pp.27-32. .(May 2021)

BOOK CHAPTERS

1. Suresh Nanda Kumar, "A Genetic Algorithm-based Artificial Intelligence Solution for Optimizing E-commerce Logistics Vehicle Routing, Taylor and Francis May 2021.

FACULTY PUBLICATIONS-XIME KOCHI

1. Thomas, L.P., Devasia, E. and Divya, R. (2021). An Analysis on the CSR Fund Spending Pattern of Banking, FMCG & IT Industries. PENSEE JOURNAL, 51 (4), 1312-1324. Paper published by faculty members Ms. Lincy PT, Dr. Elizabeth Devasia, and R. Divya (Batch 7 Student)
2. Devasia, E., Thomas, L. P., and Joshi, P. (2021). Aarogya Setu App - A Study on the Adoption and User Experience during the Early Days of Pandemic. PENSEE JOURNAL, 51 (4), 1325-1336. Paper published by faculty members Dr. Elizabeth Devasia, Ms. Lincy PT, and Paarijat Joshi (Batch 7 Student)
3. Dr. Ranjana Mary Varghese wrote an article in Mathrubhumi Newspaper on the topic "Malayali's New Viral ClubHouse " on 7th June 2021.
4. Dr. Ranjana Mary Varghese also wrote an article in Deccan Herald on the topic "Data protection in EdTech is the need of the hour" on 22nd June 2021.
5. Sridhar, P., Vishnu, C. R. and Sridharan, R. (2021). Simulation of inventory management systems in retail stores: A case study. Materials Today: Proceedings (Elsevier Publications, Scopus Indexed). <https://doi.org/10.1016/j.matpr.2021.05.314>. Paper published by Dr. Vishnu C. Rajan. The paper (published conference proceedings) is indexed in Scopus.
6. Alex, D., & Lawrence, J. (2021). Innovative business models for sustainable development in Indian market. In Dr. G Muruganantham (Eds.), Sustainable Marketing (pp. 77-86). Chennai, TN: KK

FORTHCOMING EVENTS

Classes for PGDM Batch 26 and Batch 27 will commence on August 2, 2021. Senior Batch will have physical classes as much as possible.

XIME Leadership Centre (XLC) will conduct a Webinar on Career Options for Degree holders on August 10, 2021

We are glad to announce that XIME offers a Two Year Residential programme, PGDM-Business Analytics (AICTE approved) from the current academic year 2021-2022. The classes will commence on August 16, 2021.

The one year programme - PGCM (Construction management), Batch 6 is concluding on August 24, 2021. We propose to start the new Batch 7 on August 25, 2021.



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